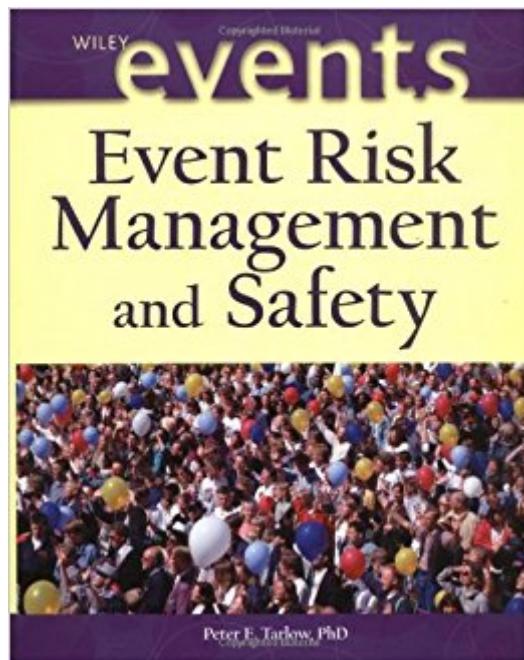


The book was found

Event Risk Management And Safety



Synopsis

THE WILEY EVENT MANAGEMENT SERIES The complete guide to event risk management, safety, and security Practical strategies and resources for any size event! With any event comes risk—from rowdy guests at a festival or convention to a life-threatening riot at a sports event. Event Risk Management and Safety provides a comprehensive resource for managing event risk and limiting liability for modest and grand events. Presenting theory and practical applications, this book covers topics such as measuring risk, alcoholism and drugs, crowd control, fire safety and emergency medical services, food and water safety, outdoor events, and much more. Other features include:

- * Case studies examining problems and solutions to real-world situations
- * Key terms and risk-management exercises
- * New techniques to forecast and manage the global challenges of the twenty-first century
- * Comprehensive appendices containing additional resources, alcohol and beverage commission contact information, and practical forms

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PETER E. TARLOW, PhD, is President of Tourism More, a consulting company that advises on safety and risk management for clients such as the U.S. government, governments in Europe and Latin America, state and local municipalities, and the U.S. Bureau of Reclamation. The Wiley Event Management Series-Series Editor, Dr. Joe Goldblatt, CSEP The Wiley Event Management Series provides professionals with the essential knowledge and cutting-edge tools they need to excel in one of the most exciting and rapidly growing sectors of the hospitality and tourism industry. Written by recognized experts in the field, the volumes in the series cover the research, design, planning, coordination, and evaluation methods as well as specialized areas of event management.

The entire textbook seem to be written for 5th graders. Random facts are presented with no substantiating evidence, and the same genetic statements are repeated over and over again.

Great book for reference

Its good

This book is quite informative and easy to read! The examples are ones that all can relate too. This is essential reading for all event planners and destination managers.

The two first chapters have a theoretical approach worthy of an academy writer. But the ongoing chapters, although have useful information and practical, lack of structure.

The information in this book is priceless. It gives a good idea of some of the mishaps that might happen at events and it gives helpful tips on avoiding disasters. Very informative too.

This is a great book for anyone in the Sports and Entertainment Industry. The book is a great reference which I use daily for event security purposes.

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